

Boosting Food Safety: FSSAI to Set Up Review Panel



With an aim to identify gaps in the existing standards for safe and nutritious food against international standards, the Food Safety

and Standards Authority of India (FSSAI) recently announced its plans to set up a food safety standards review panel.

Speaking at a seminar titled 'Surakshit Khadya Abhiyan' — a national mission on safe and nutritious food — initiated by Confederation of Indian Industry (CII) and Food & Agriculture Centre of Excellence (FACE), FSSAI's CEO Pawan Kumar Agarwal said that the food safety regulator will also look at ensuring that these food safety standards are complied by stakeholders in the food business through third party auditing and food inspections.

Inspections will become a norm as far as food safety is concerned, he noted, adding that FSSAI will also strengthen capacity building and training of food safety labs and of master trainers in food safety standards.

Italian Meat Producer Pfitscher Set to Enter Indian Market

Top Italian meat producer Pfitscher has entered into a partnership with Eurobrands — an Indo-Italian company specialised in European food and beverage marketing — to introduce its range of Italian salamis, hams, bacon, sausages and other meat



Form left, Lukas Pfitscher (Pfitscher, Italy), Chef Suresh Kumar (ITC Maurya, New Delhi), Balbir Chhatwal, Andreas De Rosi (Directors of Eurobrands India), Chef Massimo Verzini (ITC Maurya).

specialties like South Tyrolean Speck early next year.

Eurobrands will initially introduce the Pfitscher meat products in selected five-star hotels and gourmet shops in New Delhi and Mumbai, starting from January 2017, a company statement said.

To achieve a reliable supply and maintain the high quality of the products, Eurobrands together with the producers is in the process of setting up state-of-the-art cold storage facilities in New Delhi and Mumbai, the statement added.

Eurobrands said it would also introduce a new range of quality cheeses from Italy including Grana Padano, Asiago, Provolone and Piave soon.

International Beverage Introduces 3 Spirits at Delhi Airport

International Beverage Holdings Limited (IBHL), a wholly-owned subsidiary of Thai Beverage Public Limited Company, has introduced three of its spirits in the duty free stores at New Delhi's Indira Gandhi International Airport. The company said it would offer two of its flagship Highland single malt whiskies — Old Pulteney and Balblair; and a super-premium handcrafted Scottish gin named Caorunn — for consumers travelling through Terminal 3.

"As a company committed to investment in the global travel retail sector, our presence at Indian airports, starting with Delhi, is a fantastic opportunity to seed our brands in the minds of customers travelling to and from India. Through our exclusive range of highly coveted single malts and gin, we offer these travellers a more premium choice to experience a world of fine spirits," said James Bateman, Travel Retail Director, IBHL.

IBHL entered India last year through Dhall Foods, a food and beverage distributions partner with a legacy of over 30 years.

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